

# CURRICULUM VITAE

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## **Ibrahim M. Awad, Ph.D.**

Full Professor of Business Economics and Econometrics

Dean of the Faculty of Business and Economics

Affiliate | Institute for Strategy and Competitiveness at Harvard Business School, USA

### **Contact Information**

Faculty of Business and Economics, Al-Quds University, Jerusalem, Palestine

P.O. Box 51000

Cell: +972 599 707 737

Email: [iawad00@gmail.com](mailto:iawad00@gmail.com) | [iawad@staff.alquds.edu](mailto:iawad@staff.alquds.edu)

ORCID: <https://orcid.org/0000-0001-7549-5261>

ResearchGate: [https://www.researchgate.net/profile/Ibrahim\\_Awad4](https://www.researchgate.net/profile/Ibrahim_Awad4)

LinkedIn: <https://www.linkedin.com/in/ibrahim-awad-49107b243/>

Google Scholar: <https://scholar.google.com/citations?user=21Z2d7UAAAAJ&hl=en>

Web: [Ibrahim Awad - Al-Quds University](#)

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## **EDUCATION**

### **Ph.D. in Economics and Econometrics**

*University of Leipzig, Germany*

Faculty of Economics and Management Sciences

August 2007 – December 2010

### **M.Sc. in Economics**

*Al-Quds University, Jerusalem, Palestine*

Institute of Economics and Business Studies

October 1999 – July 2002

### **B.Sc. in Economics and Business**

*The Islamic University of Gaza, Palestine*

Faculty of Commerce, Department of Economics

October 1994 – February 1998

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## **RESEARCH INTERESTS**

- Competitiveness, Clusters, and Innovation
  - Entrepreneurship and Development Economics
  - Financial Economics and Econometrics
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## **ACADEMIC EXPERIENCE**

### **Dean, Faculty of Economics and Business**

*Al-Quds University, Palestine*

August 2022 – Present

### **Full Professor of Business Economics and Econometrics**

*Al-Quds University, Palestine*

September 2021 – Present

### **Director, Al-Quds Institute for Competitiveness and Strategy**

*Al-Quds University, Palestine*

February 2019 – Present

### **Affiliate, Institute for Strategy and Competitiveness**

*Harvard Business School, USA*

January 2017 – Present

### **Visiting Researcher**

*École des Ponts Business School, Paris, France*

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December 1–31, 2022

Supported by the French Embassy's Scholarship in Jerusalem

**DAAD Visiting Scholar**

*Ruhr University Bochum, Germany*

May 30 – August 31, 2022

**Associate Professor of Business Economics and Econometrics**

*Al-Quds University, Palestine*

September 2015 – September 2021

**Chair, Department of Economics**

*Al-Quds University, Palestine*

August 2015 – September 2016

**Vice Dean, Faculty of Economics and Business**

*Al-Quds University, Palestine*

August 2014 – September 2016

**Visiting Scholar**

*Iowa State University, USA*

July – September 2014

**Assistant Professor of Economics and Econometrics**

*Al-Quds University, Palestine*

February 2011 – September 2015

**Chair, Department of Economics**

*Al-Quds University, Palestine*

September 2011 – September 2013

**Chair, Committee of Scientific Research**

*Faculty of Economics and Business*

September 2011 – September 2013

**Member, Board of Scientific Research**

*Al-Quds University*

September 2011 – September 2013

**Part-Time Lecturer**

*Al-Quds Bard Honors College*

Economics and Econometrics

2011–2012

**Ph.D. Candidate & Researcher**

*University of Leipzig, Germany*

Institute of Infrastructure and Resources Management

August 2007 – January 2011

**Chair, Department of Economics and Finance**

*Al-Quds University*

October 2005 – July 2007

**Member, Advisory Board**

*Faculty of Economics and Business, Al-Quds University*

October 2002 – July 2007

**Instructor, Economics**

*Al-Quds University*

October 2002 – July 2007

**Researcher & Statistical Analyst**

*Various NGOs, West Bank*

January 2003 – January 2004

**Lecturer & Seminar Advisor**

*Al-Quds Open University*

September 2002 – October 2004

## **Economic Analyst & Auditor**

*Palestinian Authority, Finance Section*

March 1998 – September 2002

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## **TEACHING AND SUPERVISION**

### **Teaching Experience**

I have taught a wide range of **undergraduate and postgraduate courses** in English, covering key areas in business economics, entrepreneurship, and competitiveness, including:

- Microeconomics of Competitiveness
- Business Strategy and Competitiveness
- Entrepreneurship and Innovation
- Public Finance and Policy
- International Finance
- Money and Banking
- Managerial Economics
- Advanced Statistical Analysis and Applied Econometrics
- Health Economics
- Business Research Methods
- Economic and Business Development
- Project Management
- Microeconomics and Macroeconomics

### **Postgraduate Student Supervision**

I have supervised over thirty master's and doctoral students, specializing in areas such as business economics, competitiveness, financial economics, innovation, and entrepreneurship. Many of these students have incorporated advanced econometric techniques into their research, demonstrating high levels of analytical expertise.

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## **PROFESSIONAL EXPERIENCE**

- Developed and implemented strategic fundraising initiatives across TVET, higher education, and healthcare sectors.
  - Over 15 years of policy analysis experience, including policy reviews and comparative analyses in education and training.
  - Designed economic and competitiveness strategies to enhance institutional performance, with familiarity with EU policies and practices relevant to vocational and technical education reforms in Palestine.
  - Extensive experience coordinating with stakeholders, drafting analytical reports, and providing policy recommendations.
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## **REFEREED PUBLICATIONS**

**2025** (*Under Review*)

- "Building an Entrepreneurial Ecosystem in Higher Education: Insights from Al-Quds University Using Exploratory Factor Analysis"
- "Stimulating Economic Growth in Palestine through Conventional and FinTech Banking: A Time-Series and Stylized Simulation Approach"
- "Unpacking Causal Relationships in the Balanced Scorecard using PLS-SEM: A Study of the Shoes and Leather Cluster in Palestine"
- "Cluster Mapping as a Catalyst for Competitiveness and Entrepreneurial Ecosystem Development: Empirical Evidence from the Souvenirs Sector in Jerusalem"
- "The Impact of Digital Technology on Financial Reporting Quality in Insurance Companies: The Moderating Role of the Entrepreneurial Ecosystem"

- "Strategic Knowledge Management's Impact on Employee Performance and Organizational Productivity: A Systematic Literature Review"

2025

- **Awad, I. M.,** Nuseibeh, H., & Amro, A. A. (2025). *Competitiveness in the Era of Circular Economy and Digital Innovations: An Integrative Literature Review*. *Sustainability*, 17(10), 4599. <https://doi.org/10.3390/su17104599>

2024

- **Awad, I. M.,** & Thwaib, S. M. (2024). *Creating Shared Value to Enhance the Competitiveness of the Agricultural Cluster in Qalqilya Governorate*. *Journal of Enterprising Communities*, Vol. ahead-of-print. <https://doi.org/10.1108/JEC-07-2023-0137>

2023

- **Awad, I. M.,** & Alnatsha, N. A. (2023). *CSV Strategy and Clustering for Improvement of the Stone and Marble Sector's Competitiveness: Empirical Evidence from Hebron*. *Journal of Knowledge Economy*. <https://doi.org/10.1007/s13132-023-01612-2>
- **Awad, I. M.,** & Salaimeh, M. K. (2023). *Towards an Entrepreneurial University Model: Evidence from Palestine Polytechnic University*. *Journal of Innovation and Entrepreneurship*, 12(9). <https://doi.org/10.1186/s13731-023-00280-5>

2021

- **Awad, I. M.,** Al-Jerashi, G. K., & Alabaddi, Z. A. (2021). *Determinants of Private Domestic Investment in Palestine: Time Series Analysis*. *Journal of Business and Socio-economic Development*. <https://doi.org/10.1108/JBSED-04-2021-0038>

2020

- **Awad, I. M.,** & Alazzeah, W. (2020). *Using Currency Demand to Estimate the Palestine Underground Economy: An Econometric Analysis*. *Palgrave Communications*, 6, 56.

2019

- **Awad, I.,** & Karaki, M. A. (2019). *Time Series Analysis of the Impact of Bank Lending on Economic Growth in Palestine*. *Financial Innovation*, 5(14), 1–21.
- **Awad, I.,** Abu-Lateefeh, H., Hallam, A., & El-Jafari, M. (2019). Econometric analysis of willingness to pay to examine organic versus conventional tomatoes in Palestine: A choice experiment method. *Journal of Development and Agricultural Economics*, 11(4), 71–81.
- Markantonis, V., Reynaud, A., Karabulut, A., El Hajj, R., Altinbilek, D., **Awad, I. M.,** Bruggeman, A., Constantianos, V., Mysiak, J., Lamaddalena, N., Matoussi, M. S., Monteiro, H., Pistocchi, A., Pretato, U., Tahboub, N., Tunçok, I. K., Ünver, O., Van Ek, R., Willaarts, B., ... Bidoglio, G. (2019). Can the implementation of the water-energy-food nexus support economic growth in the Mediterranean region? The current status and the way forward. *Frontiers in Environmental Science*, 7, 84. <https://doi.org/10.3389/fenvs.2019.00084>

2017

- **Awad, I.,** Hallam, A., & Hussein, M. (2017). Testing the validity of Okun's law across Palestine and Israel. *Review of Applied Economics*, 13(1–2).
- **Awad, I. M.,** & Amro, A. A. (2017). The effect of clustering on competitiveness improvement in Hebron: A structural equation modeling analysis. *Journal of Manufacturing Technology Management*, 28(5), 631–654. <https://doi.org/10.1108/JMTM-12-2016-0181>
- **Awad, I.,** & Al-Ewesat, A. (2017). Volatility persistence in Palestine Exchange bulls and bears: A time series analysis. *Review of Economics and Finance*, 9(3), 83–97.
- Murrar, A., **Awad, I.,** Hasan, A., Yaqob, E., Barghothi, I., Sadaqa, A., Samhan, S., & Tamimi, A. (2017). The impact of water price on the financial sustainability of the Palestinian water service providers. *Journal of Environmental Protection*, 8, 1490–1508.

2014

- **Awad, I., Rezeq, M., & Al-Ewesat, A. (2014).** The impact of macroeconomic variables on Al-Quds Index: Empirical evidence from Palestine. *International Journal of Financial Economics*, 3(5), 228–241.
- 2013**
- **Awad, I., & Jayar, F. (2013).** Working capital management, liquidity and profitability of the manufacturing sector in Palestine: Panel co-integration and causality. *Journal of Modern Economy*, 4, 262–271.
- 2012**
- **Awad, I., & Murrar, A. (2012).** The intrinsic & market value of the common stocks in the Palestine Exchange: Causality and applicability. *The Interdisciplinary Journal of Research in Business*, 2(6), 1–9.
  - **Awad, I. (2012).** Using econometric analysis of willingness-to-pay to investigate economic efficiency and equity of domestic water services in the West Bank. *Journal of Behavioral and Experimental Economics*, 41, 485–494.
  - **Awad, I., & Al-Ewesat, A. (2012).** Toward efficient management of working capital: The case of the Palestinian Exchange. *Journal of Applied Finance & Banking*, 2(1), 225–246.
- 2011**
- **Gaith, Z., & Awad, I. (2011).** Examining the long-term relationship between crude oil and food commodity prices: Co-integration and causality. *Journal of Economics and Management Sciences*, 1(5), 62–72.
- 2010**
- **Awad, I., & Holländer, R. (2010).** Toward efficient, equitable and sustainable municipal water supplies for domestic purposes in the West Bank: A contingent valuation analysis. *Journal of European Water*, 31, 13–20.
  - **Awad, I., & Holländer, R. (2010).** Applying contingent valuation method to measure the total economic value of domestic water services: A case study in Ramallah Governorate, Palestine. *European Journal of Economics, Finance, and Administrative Sciences*, 20, 76–93.
- 2009**
- **Awad, I., & Daraghma, Z. (2009).** Testing the weak-form efficiency of the Palestinian securities market. *International Research Journal of Finance and Economics*, 32, 7–17.



#### NEWSPAPER ARTICLES AND ACADEMIC COMMENTARY

- **2024 – Factors Contributing to the Shekel Surplus Crisis in the West Bank: Reduced Borrowing, Bounced Checks, and Rising Unemployment (Arabic).**  
[Aliqtisadi.ps](#)
- **2020 – The Corona Pandemic and Its Possible Effects on the Palestinian Economy (Arabic).**  
[Aliqtisadi.ps](#)
- **2020 – Enhancing the Resilience of Palestinians in East Jerusalem: A Competitive Analysis Perspective.**  
Ya Quds, Academic Cultural Newsletter.
- **2018 – China: A Rapidly Growing Economy That Still Needs the USA.**  
Al-Hayat Al-Jadida, Palestine.



#### FORTHCOMING AND ONGOING RESEARCH (2025–2026)

- *Leveraging the Circular Economy to Create Shared Value and Enhance Competitiveness: Evidence from the Hebron Plastic Cluster and Transferable Best Practices from the EU.*
- *Creating an Entrepreneurial Ecosystem in Higher Education: The Case of Al-Quds University in Palestine.*

- *Willingness to Pay for Efficient Use of Pesticides in Agronomic Production: A Case Study from Jericho, Palestine.*
- *Developing a New Tariff Framework for Household Water Provision in Palestine.*
- *Multiple research initiatives in competitiveness, innovation, entrepreneurship, business economics, digital transformation, and econometrics.*
- *Upgrading the Tourism Value Chain: Enhancing Hotel Competitiveness in East Jerusalem.*
- *Willingness to Pay and the Design of Water Tariff Systems.*
- *An Econometric Analysis of Willingness to Pay for Improved Municipal Water Supply Services in the Gaza Strip: A Contingent Valuation Method.*
- *Price Transmission Dynamics between International and Local Markets: A Study of Selected Soft Commodities.*

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## BOOKS

- **Awad, I. M., et al.** (2016). *Principles of Microeconomics for the 10th Grade: Enrichment and Improvement.* Ministry of Education, Palestine. (In Arabic)
- **Awad, I. M.** (2015). *Introductory Health Economics.* Al-Quds Open University. (In Arabic)
- **Awad, I. M.** (2011). *Economic Incentives for Improved and Sustainable Water Management in the West Bank: Economic Efficiency, Equity, and Water Pricing.* VDM Verlag Dr. Müller GmbH & Co. KG, Germany.  
[Amazon Link](#)

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## CONFERENCES, WORKSHOPS, AND SCIENTIFIC VISITS

(Selected Highlights)

- **March 2025** – *Staff Mobility for Teaching and Research*, Erasmus+ Programme, **Leiden University of Applied Sciences**, Netherlands.  
Participated in the **Creathon International Contest**, a cross-university initiative promoting entrepreneurship through collaborative student engagement. Contributed as a faculty mentor in business plan development, and facilitated thematic workshops focused on innovation, creativity, and applied entrepreneurship.
- **October 2024** – *Staff Mobility for Teaching and Research*, Erasmus+ Programme, **Leiden University of Applied Sciences**, Netherlands.  
Delivered academic lectures and participated in knowledge exchange on **Michael Porter's Value Chain Framework** and **Supply Chain Management** within the context of European business education.
- **22–28 October 2023** – *Policy Training Programme*, “**Dialogue and Crisis Diplomacy in Action: Confrontation, Co-Existence or Cooperation?**”, organized by the **Centre for International Dialogue and Cooperation**, Berlin, and **European University Viadrina**, Frankfurt (Oder), Germany.  
Engaged in simulations and policy dialogues on international diplomacy, crisis response, and multilateral negotiation.
- **5–7 September 2023** – *Empowering Business Schools through Digital Transformation*, Dubai, UAE.  
Participated in a U.S. State Department-funded forum organized by World Learning under the **Leaders Lead On-Demand Program**, focusing on digital strategies in business education and institutional transformation in emerging economies.
- **8–22 February 2023** – *International Program on Accreditation and Quality Assurance in Business and Entrepreneurship Education*, USA.  
Conducted across multiple U.S. institutions including **Rowan University**, **Florida State University**, **East Carolina University**, **The College of New Rochelle**, and the **U.S. Department of State** in Washington, D.C. Program coordinated by World Learning and funded by the U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA).

- **July 2022** – *World Learning Idea Lab on Business and Entrepreneurship Education in MENA and the U.S.*, Dubai, UAE.  
Presented paper: **“From Conventional to Entrepreneurial University: Possibilities of Implementation”**, exploring institutional innovation and entrepreneurial transformation in higher education.
- **March 2022** – *Staff Mobility for Teaching and Research*, Erasmus+ Programme, **University of Jaén**, Spain.  
Delivered seminars and collaborated on curriculum design in entrepreneurship and competitiveness studies.
- **December 2021** – *Microeconomics of Competitiveness (MOC) Faculty Workshop*, **Harvard Business School**, Boston, USA.  
Presented empirical paper: **“Creating Shared Value (CSV) and Cluster Strategy for Enhancing Competitiveness in the Stone and Marble Sector: Evidence from Hebron”**.
- **April 2019** – *8th International Conference on E-Business and Competitiveness*, **University of Jordan**, Amman.  
Invited **Keynote Speaker**. Delivered presentation titled: **“Economics of Competitiveness and E-Business Competitiveness”**.
- **March 2019** – Regional Trade Policy Conference, **University of Jordan**, Amman.  
Presented research: **“The Jordanian Economy and the External Sector: Analytical Perspectives and Prospects for Economic Cooperation with Palestine”**.
- **December 2018** – *MOC Faculty Workshop*, **Harvard Business School**, Boston, USA.
- **May 2018** – *International Alumni Seminar on Sustainable Resource Management*, **University of Siegen**, Germany, held alongside **IFAT Munich**, the World’s Leading Trade Fair for Water, Sewage, Waste, and Raw Materials Management.  
Presented research: **“Water-Energy-Food Nexus as a Framework for Inclusive Growth in the Mediterranean Region”**.
- **November 2017** – *Global Governance Forum*, **Imperial Springs International Forum**, Guangzhou, China.  
Participated in high-level roundtables under the theme: **“Shaping and Reshaping Global Governance: Why, What, and Why Now?”**.
- **April 2017** – *Staff Mobility*, Erasmus+ Key Action Programme, **Masaryk University**, Brno, Czech Republic.  
Academic visit focused on interdisciplinary teaching and institutional collaboration.
- **March 2017** – *International Conference on Corporate Governance and Institutional Development*, **University of Jordan**, Amman.  
Presented (in Arabic): **“The Role of Civil Society Organizations in Strengthening Social Capital in Palestine”**.
- **February 2017** – *First Zamala Fellowship Conference*, Ramallah, Palestine.  
Presented paper: **“Empirical Analysis of the Palestinian–Israeli Economic Relationship Using Okun’s Law”**, applying econometric modeling to macroeconomic interactions.
- **January 2017** – *Conference on the Economics of Palestine*, Ramallah, Palestine.  
Presented paper: **“The Palestinian and Israeli Economies: Structural Challenges and Strategic Prospects”**.
- **February 2015** – *Workshop on the Water-Food-Energy-Ecosystem Nexus*, organized by the **Joint Research Centre, European Commission**, Ankara, Turkey.  
Explored nexus-based policy planning for economic development in the Mediterranean region.
- **1–3 July 2013** – *World Finance Conference*, Limassol, Cyprus.  
Presented paper: **“Econometric Techniques for Analyzing Volatility in Bull and Bear Cycles of the Palestinian Exchange (PEX)”**.
- **15–16 October 2012** – *National Conference on Competitive Palestinian Products*, Ramallah, Palestine.  
Served as **Member of the Scientific Committee** and **Moderator** of a principal session.



- **2011** – Reviewer and Discussant Roles at the **Palestine Economic Policy Research Institute (MAS)**:
- **May 2011**: Workshop on *Palestinian Diaspora and Transnational Capital*.
- **March 2011**: Workshop on *Heritage Industries in Palestine* (Arabic).
- **February 2011**: Workshop on *Social Capital and Public Health in Palestinian Territories* (Arabic).
- **November 2010** – *Integrated Water Resources Management (IWRM) Conference*, Karlsruhe, Germany.
- **December 2009** – *Economic Research Forum Annual Conference*, Cairo, Egypt.  
Presented paper: “**Willingness to Pay for Improved Municipal Water Supply in the Gaza Strip: Evidence from a Contingent Valuation Survey**”.
- **25–27 June 2009** – *7th International Conference of the European Water Resources Association (EWRA)*, Limassol, Cyprus.  
Presented paper: “**Toward Efficient, Equitable, and Sustainable Domestic Water Supply in the West Bank**”.
- **March 2009** – *International Workshop on Socioeconomic and Natural Dimensions of Water Usage in the Jordan River Basin*, Karlsruhe, Germany.
- **June 2008** – *Regional Workshop on Water Management and Socioeconomic Aspects*, Aqaba, Jordan.

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## ACADEMIC LEADERSHIP

- **September 2024** – Founded a new **PhD Program in Entrepreneurship and Business Economics** through collaborative institutional efforts. The program provides a rigorous academic foundation in entrepreneurial theory and applied business economics.
  - **February 2020** – Designed and launched a **Master's Program in Competitiveness and Development Economics** at Al-Quds University, in collaboration with the Institute for Strategy and Competitiveness at Harvard Business School.
  - **October 2017** – Delivered a public lecture: *Writing Publishable Research Papers in Economics, Business, and Social Sciences*, organized by the Deanship of Scientific Research, Al-Quds University.
  - **March 2016** – Public lecture: *The Role of Scientific Research in Economic Growth: Insights and Realities*, Deanship of Scientific Research, Al-Quds University.  
[Lecture Video](#)
  - **April 2015** – Public lecture: *Secrets of Economic Development*, hosted by the Hebron Chamber of Commerce.
  - **November 2014** – Scientific visit on Dual Study programs, Technical University of Mannheim and RWTH Aachen University, Germany.
  - **December 2014** – Public lecture: *Testing the Validity of Okun's Rule of Thumb across Palestine and Israel*, Academic International Relations, Al-Quds University.
  - **March 2012** – Scientific visit on public administration and economics, King's College London, UK.
  - **April 2012** – Public lecture at Al-Quds University: *The Role of Econometric Techniques in Economic Theory and Business Research*.
  - **December 2011** – Coordinator, *Scientific Day on Economic and Business Research Methods*, Al-Quds University.
  - **December 2011** – Public lecture: *Selecting Samples in Business and Economic Research*, Al-Quds University.
  - **March 2011** – Public lecture: *Applying the Contingent Valuation Method to Measure the Total Economic Value of Domestic Water Services*, Al-Quds University.
  - **July 2011** – Coordinator of a guest lecture by Prof. Arne Hallam (Iowa State University): *Research and Education for the Sustainable Middle East*, MAS Institute.
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## PROFESSIONAL MEMBERSHIPS

- Member, **AACSB Business Education Alliance** — leads accreditation initiatives and institutional quality enhancement at Al-Quds University.
  - Member, **Microeconomics of Competitiveness Affiliate Network**, Harvard Business School (since 2017).
  - Research Associate, **Economic Research Forum (ERF)**.
  - Editorial Board Member, *Eastern Journal of Applied Economics*.  
[Editorial Team](#)
  - Member, **European Water Resources Association (EWRA)**.
  - Listed in *AcademicKeys Who's Who in Business Higher Education (WWBHE)*.
  - Member, **Equivalence Professional Committee in Business and Law**, Ministry of Education and Higher Education, Palestine.
  - Peer Reviewer for several international journals in economics and business disciplines.
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## AWARDS AND SCHOLARSHIPS

- **2023** – Featured in the *Yearbook of Germany Alumni-Networkers* for academic impact and international engagement.  
[Diplomatic Training Network](#)
  - **2022** – Awarded the **French Embassy Scholarship** for a research visit at École des Ponts Business School, Paris (Dec 1–31, 2022).
  - **2022** – Awarded the **DAAD Scholarship** as a visiting scholar at Ruhr University Bochum, Germany (June–August 2022).
  - Multiple awards as **Distinguished Researcher** from Al-Quds University.
  - **2017** – Erasmus+ Programme Award, Masaryk University, Czech Republic.
  - **2014** – Awarded the **Zamalah Fellowship for Higher Education and Research**, jointly offered by the Bank of Palestine and the Welfare Association.
  - Recipient of a complete **Ph.D. Scholarship** from the German Federal Ministry of Education and Science.
  - Financial support from **Al-Quds University** for family sponsorship during Ph.D. studies in Germany.
  - Holder of multiple **scholarships** during bachelor's and master's education.
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## COMPETENCES AND TECHNICAL SKILLS

- Expert in **econometric and statistical analysis**, applying advanced quantitative models to assess economic and policy-related challenges.
  - Specializing in **data-driven strategy development**, policy evaluation, and impact assessment using large-scale datasets.
  - Proven ability to integrate academic research into **development economics, entrepreneurship, cluster analysis, and competitiveness strategies**.
  - Highly experienced in **multidisciplinary collaboration**, academic leadership, and strategic communication.
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## LANGUAGE PROFICIENCY

- **Arabic** – Native
  - **English** – Fluent (Near-native proficiency)
  - **German** – Basic (Reading, writing, and conversation)
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## REFERENCES

**Prof. Dr. Robert Holländer**

University of Leipzig

Chair, Institute for Infrastructure and Resources Management

📍 Grimmaische Str. 12, 04109 Leipzig, Germany  
☎ +49 341 97 33 870 | ✉ [hollaender@wifa.uni-leipzig.de](mailto:hollaender@wifa.uni-leipzig.de)

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**Prof. Arne Hallam**

Department of Business Economics, Iowa State University  
📍 266 Heady Hall, Ames, IA 50011, USA  
☎ +1 515-294-5861 | ✉ [ahallam@iastate.edu](mailto:ahallam@iastate.edu)

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**Prof. Dr. Matthias Kiese**

Dean, Urban and Regional Economics, Ruhr University Bochum  
📍 IA 5/127, Universitätsstraße 150, 44780 Bochum, Germany  
☎ +49 234 32-23436 | ✉ [matthias.kiese@rub.de](mailto:matthias.kiese@rub.de)

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**Prof. Atif Kubursi**

Professor Emeritus, McMaster University  
President, Econometric Research Limited  
✉ [kubursi@gmail.com](mailto:kubursi@gmail.com)